



Community Education Fall 2023

Build a WordPress Website in Four Evenings

Instructor: Scott See

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Course Description:

- Do you need a website, but don't know where to begin? Learn-by-doing and create your own website that is yours forever. By the end of the course, you will own a website and know how to create web pages, insert images and videos, and learn all the important features WordPress has to offer. Find out about SEO (Search Engine Optimization) and how to develop a strong sales pitch and call to action, the two most important elements of any website. Class cost includes the purchase of a web theme and domain name.
- Please visit <http://goo.gl/uKhH0R> at least one week before the first class for important information you'll need before the first class.

Learning Outcomes: *As a result of taking this course, students will:*

- Know how to build a website
- Learn SEO (Search Engine Optimization)
- Understand how to develop a strong sales pitch and call to action

Course Schedule:

Week 1: Oct. 5 – Orientation and setup

Week 2: Oct. 12

Week 3: Oct. 19

Week 4: Oct. 26

Class Evaluation: Class evaluations are sent by email. Sometimes the email will be delivered to your “junk mail,” but we can assure you it’s from Clark College only. Your responses are completely anonymous. If you do not see your evaluation immediately after class, look in your junk mail and send it to your email address. If you do not receive an evaluation, please email Continuingeducation@clark.edu or call 360.992.2939.

Inclement Weather:

If the College cancels due to icy conditions you can find this on the college website www.clark.edu ~ If Community Education concludes that the weather is too hazardous we may also decide to cancel this class. In that case you will receive both a phone call and email. Make certain that we have your correct contact information by viewing the class roster.

Looking for classes? Visit our Community Education webpage: www.clark.edu/cce/